

Disney's The Little Mermaid
November 9,10, 16, 17 2018 - 7:30 pm
Matinees: November 10,18 2018 - 2:00 pm

Dear Patrons of Bishop Shanahan High School:

The Bishop Shanahan High School Fine Arts Department will present its annual musical
"Disney's The Little Mermaid".

The talented cast of performers looks to you, and the community for support through your participation in our Patron/Ad Campaign. The success of such a presentation would not be possible without your help. Those who have previously participated in the advertising opportunity were more than please with the results. I thank you in advance for your generous support of our efforts in upholding the Bishop Shanahan High School "standard of excellence in the fine arts".

Contributions can be mailed along with your ad choice to:

Bishop Shanahan High School
Fine Arts Department
Attention: Mr. Charles Keating
220 Woodbine Road
Downingtown, PA 19335

Please make all checks payable to: Bishop Shanahan High School (Little Mermaid).

Sincerely,

Charles Keating
Producer and Conductor

Bishop Shanahan High School
220 Woodbine Road, Downingtown, Pennsylvania 19335
Fine Arts Office (610) 343-6218

Disney's The Little Mermaid

November 9, 10, 16, 17, 2018 • 7:30pm
Matinee: November 10,18, 2017 • 2:00pm

The following is a list of ad sizes and rates.
Please complete the bottom portion of this letter and enclose your ad or business card.
DO NOT staple, tape or paperclip your ad or business card to the paperwork.

Full Page	\$ 100.00
Half Page	\$ 50.00
Quarter Page.....	\$ 35.00
3 Lines.....	\$ 20.00
Inside Cover	\$ 100.00
Outside Back Cover	\$ 125.00

~ The ad drive ends October 1, 2018 ~
ABSOLUTELY NO EXTENSIONS CAN BE MADE!

Please make Checks payable to:
Bishop Shanahan High School

Forward ads and payment to the following address:
Bishop Shanahan High School
Fine Arts Department / Mr. Charles Keating
220 Woodbine Road • Downingtown, PA 19335

Thank you for your support, interest and assistance.

(Please Print and fill in all areas)

Name of Patron: _____

Contact Name: _____

Address: _____

Phone: _____ E-Mail: _____

Student Name: _____

Ad Choice: ___ Full Page (4 ½” X 7 ½”) ___ Half Page (4 ½”x 3 3/4”)
___ 1/4 Page vertical (2 1/4” X 3 3/4”) ___ 1/4 Page horizontal (4 ½”x 1 3/4”)
___ Inside Front Cover (5 ½” X 8 ½”) ___ Outside Back Cover (5 ½ X 8 ½”) ___ 3 Liner

**TO GUARANTEE AD PLACEMENT: YOU MUST SEND A FORM WITH “EACH”
AD SUBMISSION EVEN IF YOU ARE SENDING YOUR AD VIA E-MAIL!!**

Comments/Requests: _____

___ Check Enclosed ___ Ad Enclosed ___ Ad Form Enclosed
Do not fold or staple ads as it compromises scanning quality

___ Sending Electronic File • **YOU MUST INDICATE AD SIZE, PATRON NAME & STUDENT
NAME WITHIN EMAIL SO WE CAN MATCH EMAILS TO AD FORMS!!**
(MUST send print out of ad with ad form even with electronic submissions to guarantee ad placement)

Please remember that ads are not in color! Electronic files accepted. Files accepted: pdf with
fonts embedded, word, jpeg or eps. Send electronic files to NarfFoo@aol.com.
MUST attach copy of ads submitted via email for reference or we cannot guarantee ad will be placed.
Any questions regarding format, e-mail to Francine at same address.

